

SMART SOLUTIONS FOR BUSINESS

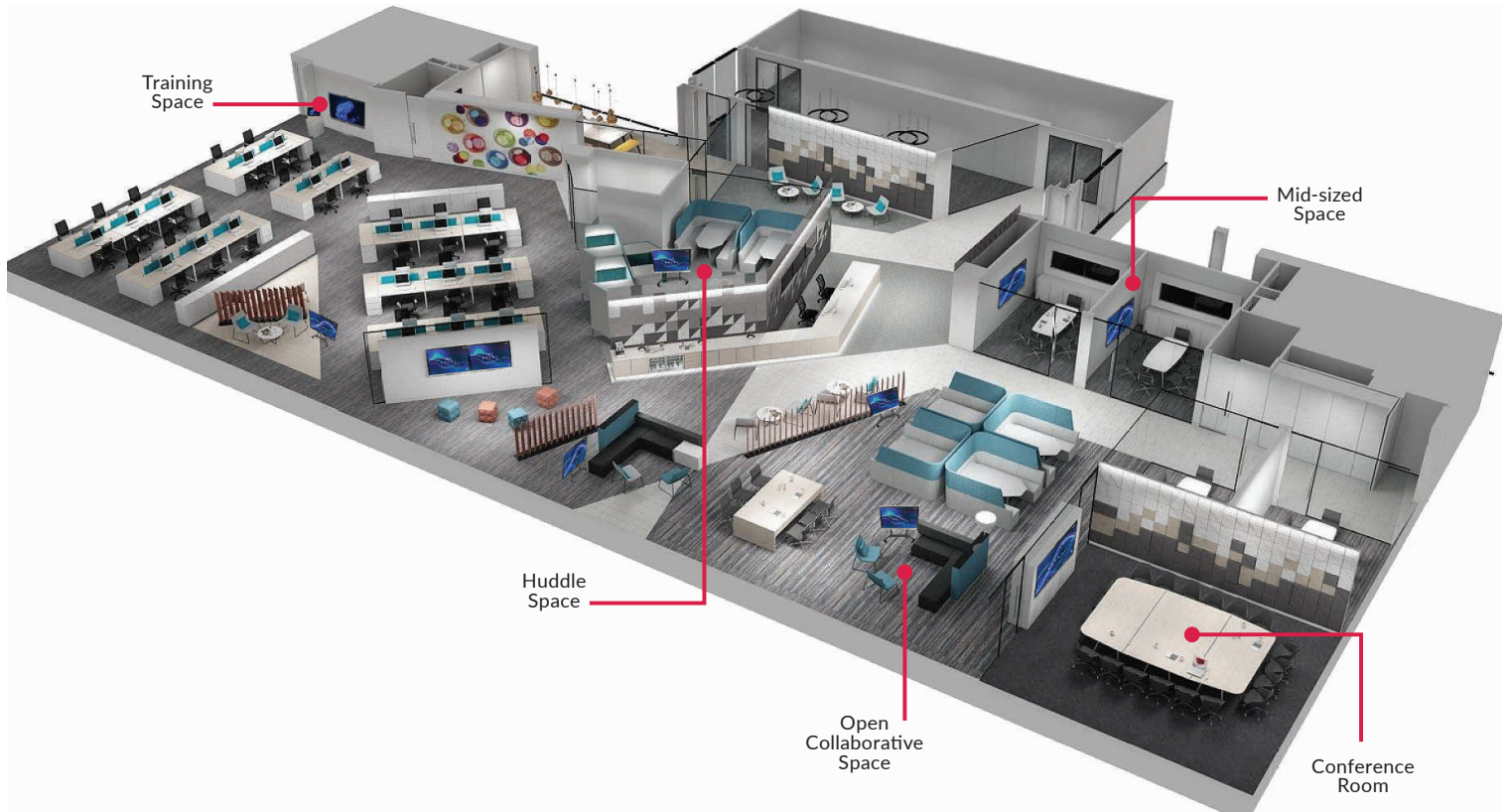


Innovations for today's workplace

THE HEARTLAND DIFFERENCE

Heartland will visit your business to understand your unique requirements and craft a customized solution that perfectly aligns with your space and technological needs, ensuring a seamless integration of our cutting-edge technology into your environment.

Our service extends to handling the installation process, offering expert training, and providing ongoing support.



**Going to the office isn't what it used to be
... It's better!**

SMART SOLUTIONS FOR BUSINESS

Innovations for today's workplace



Transforming How You Do Business

SMART displays and software help teams collaborate – in any work environment. The way we work is changing, and your technology needs to keep pace. SMART solutions enable more productive and effective collaboration leading to faster results – moving your business forward.

We make technology seamless

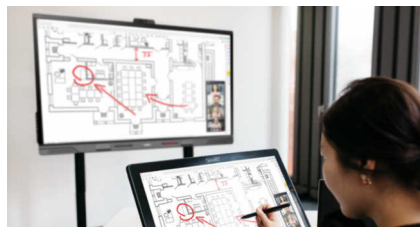
SMART solutions create dynamic workspaces that unlock everyone on your team, so they can all contribute from any location or device.



FLEXIBLE

Plug and play.

Choose the display, conferencing platform and peripherals that work for your environment and needs.



CONVENIENT

Any file type.

Write over any file type and save notes in popular file formats to continue where you left off.



COLLABORATIVE

Anywhere, anytime.

Anyone can follow along and contribute from anywhere in the world and from any device.

SMART BOARD MX PRO SERIES

55" | 65" | 75" | 86"

The SMART Board® MX Pro series is a user and budget friendly solution that has all the interactive tools teams need to collaborate. Boost team productivity and get everyone communicating and contributing in real-time to solve problems faster, better and with more creativity with SMART Board® MX Pro series interactive displays.



Embedded Android 11

The world's FIRST to market interactive display to provide Android 11 support.

Embedded iQ Pro Android experience

Designed exclusively for business, SMART's out-of-the-box iQ Pro Android experience makes collaboration easy and dynamic.

Integrated RFID NFC reader with CCID support

Quickly log in with the tap of an RFID or CCID enabled card through the integrated NFC reader.

Unmatched inking experience

Enjoy an unmatched, accurate and smooth inking experience anywhere including a whiteboard, apps, browsers or a connected computer.

Video conferencing

Works with an array of popular video conferencing apps, including Microsoft Teams, Zoom, Google Meet and Webex, to connect on-site and remote participants instantly.

Collaboration and annotation software

SMART Meeting Pro collaboration software and dynamic SMART Ink annotation software included.

SMART's exclusive Simultaneous Tool Differentiation

Multiple users write, erase and move objects at the same time without interfering with another user's tool choices.

Brighter, high-contrast images and videos

Sharper, brighter and high-contrast visuals with 4K Direct LED technology.

Integrated powerful speakers

Exceptional sound clarity with two integrated powerful front facing 20W speakers.

Integrated mic-array - V4 only

Capture clear audio with an integrated six-microphone array.

Two power-packed USB-C ports

One rear 65W and one front 15W USB-C port that supports video, touch, audio and data with one cable.

SMART BOARD QX PRO SERIES

65" | 75" | 86"

The SMART Board® QX Pro series is the unmatched all-in-one technology solution designed for the dynamic needs of the modern workplace. The QX Pro series puts everything you need to deliver a seamless interactive and collaborative meeting experience in one place.



Embedded Android 11

The world's FIRST to market interactive display to provide Android 11 support.

iQ Pro embedded Android experience

Designed exclusively for business, SMART's out-of-the-box iQ Pro Android experience makes collaboration easy and dynamic.

Collaboration and annotation software

SMART Meeting Pro collaboration software and dynamic SMART Ink annotation software included.

Two power-packed USB-C ports Two 65W USB-C ports that support video, touch, audio and data with an included USB-C cable.

SMART's exclusive Simultaneous Tool Differentiation

Multiple users write, erase and move objects at the same time without interfering with another user's tool choices.

Advanced inking and touch capabilities

Experience lag-free and uninterrupted writing precision with pressure sensitive pens and palm rejection on an optically bonded glass for a true pen on paper feel.

Video conferencing

Works with an array of popular video conferencing apps, including Microsoft Teams, Zoom, Google Meet and Webex, to connect on-site and remote participants instantly.

Integrated RFID NFC reader with CCID support

Quickly log in with the tap of an RFID or CCID enabled card through the integrated NFC reader.

Sharp, bright displays with a UHD flush-mounted camera Enjoy a rich immersive visual experience on a 4K interactive display with an included ultra-high definition 4K camera.

Integrated sound bar

Get crystal clear audio with the combined power of two 20W speakers and 15W sub-woofer.

Integrated mic-array

Be heard from anywhere in the room with an integrated eight-microphone array.

UNPARALLELED COLLABORATIVE EXPERIENCE

Today's workflows are about going beyond communicating to collaborating. SMART has spent 30 years designing hardware and software solutions that work together to create interactive environments.

Multiple users, tools and colors at the same time

Simultaneous Tool Differentiation frees multiple colleagues to write, erase and move notes at the same time. Object awareness™ detection automatically makes pens write, fingers move and palms erase.

Write and save notes directly into applications

SMART Ink® software lets teams write over videos and into PDFs, Microsoft Office® files and websites, then save notes in almost any file type. Convert notes to text and access spotlight, magnifier and screen shade tools.

TRAINING AND SUPPORT SERVICES

Partnering with SMART means we don't leave you to figure out how to use your collaboration solution – we help you achieve your goals. SMART provides training and has several installation and support services options to fit your needs and budget.

SMART OPS PC MODULES

Access Microsoft® Office files and all your applications on a full Windows 11 Pro computer right at the display for true walk up and use simplicity. SMART OPS PC modules allow for a simple, standardized deployment in organizations, and provide ease of mobility and flexible use for your interactive display.



Windows Autopilot enabled

Easily set up new devices, save time and deliver a standardised user experience.



4K Ultra High Definition

Experience a complete rich and immersive Windows environment in 4K UHD on a SMART interactive display with SMART OPS PC computing modules.



Simplified peripheral connections

Access UVC devices connected to the interactive display, such as webcams and keyboards, directly through the OPS PC module.



Switch between an embedded iQ Pro experience and a Windows experience

Combine the flexibility of an embedded iQ Pro Android experience with the simplicity of a Windows experience for seamless interactive collaboration.



Integrated Wi-Fi hotspot

Easily and securely connect up to 8 devices with the OPS PC module's mobile hotspot.



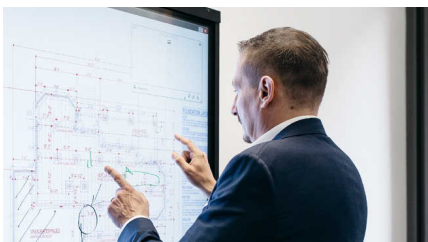
SMART MEETING PRO SOFTWARE

Unbound workspaces

Don't bother erasing. Just keep working. SMART Meeting Pro® lets teams capture ideas in the virtually unlimited interactive workspace. The Unbound Workspace expands as colleagues add images, files, links and notes – even over multiple displays and meetings – for enhanced collaboration.

SMART Meeting Pro software Room and Personal licenses included with purchase of SMART Board® Pro series displays. See Specifications chart for details.

Key Features



Navigate the Unbound Workspace

There are no space restrictions – pan in any direction and zoom in and out. A map-style radar view shows your current location and you can bookmark key content to easily go back to it.

Customised templates

Build out customized business galleries using your company's templates. Organize your galleries using folder names and export them for use throughout your organisation.



Leverage multiple displays

With a Room license, you can connect up to 16 displays to the same workspace. Notes on one display show up on all the others. Even control what content appears on which screen.

Advanced writing

The default calligraphic pen will automatically stylize writing into regular, sleek lines. Easily convert any handwritten note to text with a touch.



Access the workspace

With a Personal license, colleagues can prepare, review and work on files and collaborate with co-workers before, during and after a meeting from anywhere.

Integrated screen capture

Quickly launch a screen capture tool from the SMART Meeting Pro menu to import content from any application into the workspace.





Say hello to the ultimate meeting hub that simplifies your meeting experience.

With SMART TeamWorks, you can schedule, launch, and access any meeting with one touch and from one central place, no matter what meeting platform your teams use.

Collaborate seamlessly with screen sharing, file sharing, and workspace collaboration available to all participants, whether in-person or remote. Say goodbye to confusing technology and hello to easy and enjoyable meetings where you can focus on the content that matters most.



Launch meetings faster

Launch meetings with one touch from the home screen on the most popular conferencing platforms such as Microsoft Teams, Zoom, Google Meet, Webex and more.

Streamline Remote Management

With the SMART TeamWorks Admin Portal you can update SMART TeamWorks Room within minutes and remotely manage licenses, settings, and room hardware.

Collaborate and share

Wirelessly screencast up to 8 devices with native Airplay, Google Cast and Miracast. Share content remotely and increase collaboration with mark-up capabilities on shared screens.

Bring your device

Access your OneDrive, Google Drive and Dropbox files and personal calendar directly from SMART TeamWorks by simply scanning a QR code.

Leverage dynamic content

Add and interact with dynamic content in a collaborative workspace. Draw and work with multiple objects including images, PDFs, Microsoft Office files, sticky notes and more. Save and share your work After a meeting, save your workspace to your SMART TeamWorks app or save and share a PDF recap with meeting participants.

ATLONA

Enterprise-grade, professional quality

Atlona Captivate™ is a series of audio and video solutions developed specifically for unified communications (UC) applications. They work in unison to optimize soft codec video conferencing experiences.

Atlona PTZ cameras are ideal for video conferencing and other applications such as lecture capture and distance learning. Models are available with USB, HDMI®, or HDBaseT™ outputs. All deliver high performance, professional-quality imaging with video resolutions up to 1080p, as well as fast and accurate auto-focusing, and a fast yet quiet pan and tilt mechanism.

Captivate 4K ePTZ Auto-Framing Camera



AT-CAP-FC110

- USB 3.0 interface for video and audio
- Standard UVC driver for universal PC compatibility
- Automatically detects and re-frames camera for up to 6 participants
- 2-microphone array with 5 m (16 ft) audio pickup range
- High performance imaging, fine detail, and color rendering with 1/2.8" 4K CMOS sensor
- 4x digital zoom and 110° wide horizontal field of view

PTZ Camera



AT-HDVS-CAM

- USB 2.0 interface for video
- Standard UVC driver for universal PC compatibility
- H.264 and H.265 IP streaming
- High performance imaging, fine detail, and color rendering with 1/2.8" low-noise, HD CMOS sensor
- 10x optical zoom and 60.9° horizontal field of view

Captivate USB / Bluetooth Speakerphone

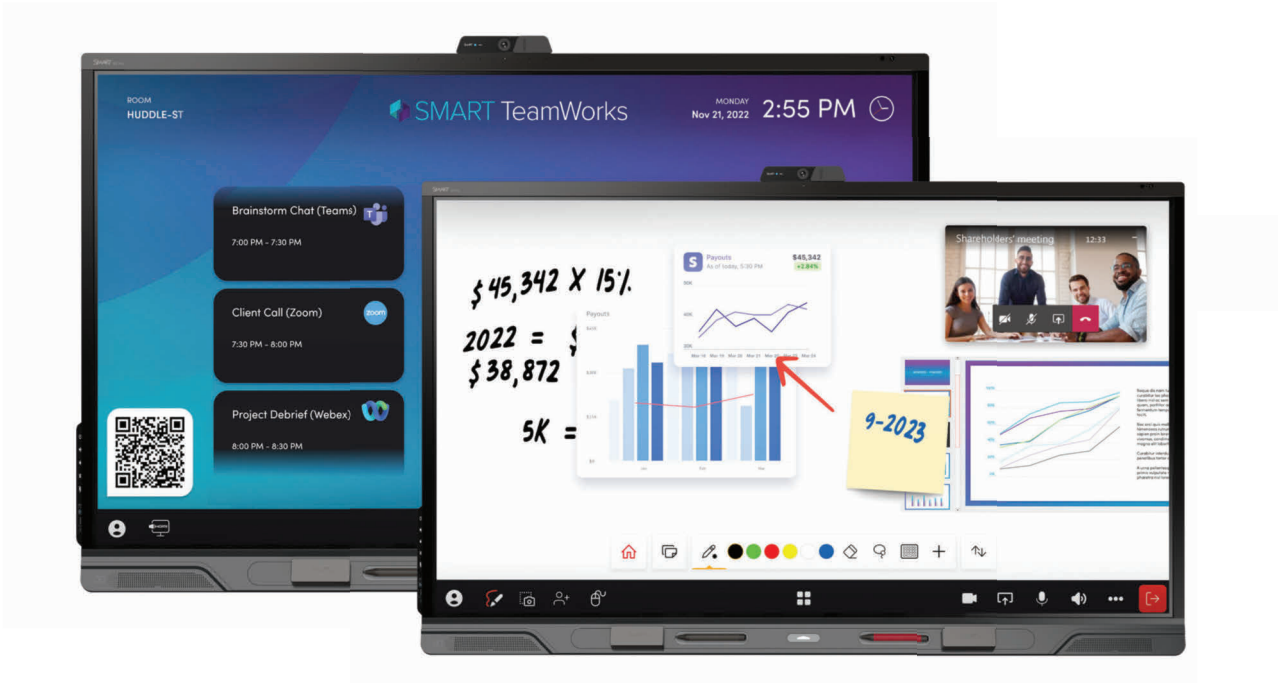


AT-CAP-SP100

- USB, Bluetooth®, and analog audio connectivity
- 360-degree coverage up to 16 feet (5 meters)
- 6-element microphone array, acoustic echo cancellation, and noise suppression enhance voice intelligibility
- 8-hours of battery operation on a single charge
- Cascade mode allows two speakerphones to cover larger meeting spaces

SMART

SOLUTIONS FOR BUSINESS



BUILT TO USE. BUILT TO LAST.

Durable and commercial-grade, SMART Board Pro displays have received many safety, regulatory and environmental certifications, giving you peace of mind that they adhere to government or other regulatory requirements.

- 4K 4K Ultra HD resolution
- Accelerated Life Testing
- LED rated for 50,000 hours
- Fully heat-tempered, anti-glare glass
- Silktouch™ frictionless surface
- ENERGY STAR® certification
- Conflict-free materials and sourcing
- Regulatory and environmental certifications
- SMART Assure warranty*

* Includes Advanced Hardware Replacement. Terms and conditions including access to onsite support varies by region. Contact your local reseller or distributor for information and visit smarttech.com/warranty

SONY

PROFESSIONAL DISPLAYS



Outstanding picture quality & detailed reproduction for business

Our BRAVIA XR Display takes vision and sound to the next level with the ingenious Cognitive Processor XR. It understands how humans see and hear, providing a whole new experience that immerses you completely in the scene.



Harness the power of rich media content for your organisation with BRAVIA Professional Displays.

In sizes ranging from 32" to 100", our lineup provides flexible options to match virtually any business application, in any environment.



androidtv

SAMSUNG

RETAIL DISPLAY SOLUTIONS



Reinventing the shopping experience through state-of-the-art technology
SMART Signage | LED Signage | MagicINFO Solution

PROMOTION

Delivering exciting content consumers will remember



QLED SIGNAGE



SHOWCASE ONE BILLION COLORS WITH OPTIMAL PRECISION

Samsung's QHH series achieves perfect color volume with high reliability in any indoor environment, yielding a more realistic display experience. HDR picture refinement is used, delivering static and motion content without compromising the images. Utilizing HDR10 technology, businesses are assured their content meets the ultra-HDR guidelines and exceeds industry standards.



QLED



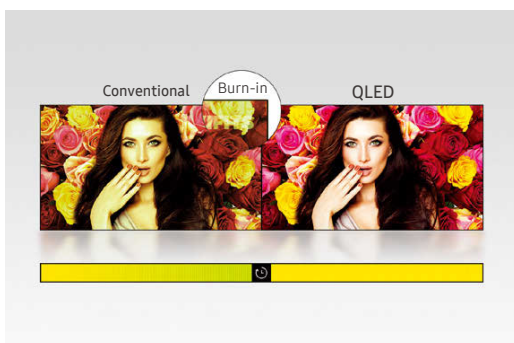
100% Color Volume



UHD



HDR10



INCREASED IMMERSION, LONG DURATIONS

Samsung's QHH series display will bring a chic look to any modern space with its frameless design allowing viewers to stay focused on content. This display is a perfect fit for indoor settings due to the unique operational demands requiring continuous content delivery with maximum performance while maintaining color integrity. These maintenance-free displays provide performance and quality at all times.



Tizen 3.0



No Burn in



Frameless Design



No Gap Wall mount

MagicINFO™

BENEFITS SUITED FOR EACH VERTICAL



RETAIL

Enhance offline shopping environments with immersive digital experiences

- Drive sales and brand awareness by attracting customers into the retail environment through engaging digital solutions.
- Launch content across an array of localized or off-site screens thanks to a cloud-based content management solution.
- Apply real-time customer preferences in order to optimize messages that appeal to target customers.



HOSPITALITY

Bring your menus to life and sell more with dynamic and engaging content

- Incorporate new innovations, including beacons, order-ahead apps and self-ordering kiosks to optimize operational efficiency and positively impact consumer experiences.
- Plan or adapt schedule content based on parameters including time, day and season.
- Boost sales with enticing product videos, leveraging upsell potential, and dynamically promoting add-on items.



EDUCATION

Modernise your equipment to create a more connected campus

- Maintain focused control of messaging that allows individuals, departments and organizations to view from their own device.
- Be assured knowing emergency alerts and notifications are quickly distributed throughout campus.
- Keep staff informed and entertained while broadcasting news and content to various displays.



HEALTHCARE / REST HOME

Improve overall service while showcasing effective content and communication

- Make the most of wait times with entertaining videos, live news feeds and social media.
- Incorporate new technology such as beacons, mobile apps and self-ordering kiosks to optimize operational efficiency and positively impact consumers. Unlock new revenue sources by leveraging advertising potential.



BUSINESS

Communicate with trusted data in real-time

- Display live financial data feeds in real time.
- Deploy and update content from a central location or allow content to be customised to suit local banking conditions and audiences.
- Captivate users and new businesses through the effective use of interactive displays with eye-catching promotions.



ENTERTAINMENT

Streamline communication that's always up-to-date, relevant and fast

- Seamlessly integrate with accounting and back-office departments to ensure accurate ticket prices, attractions, event information and current promotions.
- Minimize wait times at POS systems through interactive self-service order kiosks.
- Expand revenue with add-on suggestions, promotions, extra services and advertising income.

